

FLASH CREATIVE GUIDE

The following steps outline the correct click method to use when setting up Flash ads for MSN NZ.

The current version of Flash we accept on our network is Flash 8, please ensure your swf is not published in a higher version. Please restrict your frame rate to 21fps. File size limitations apply for various ad dimensions. Please refer to our Spec Sheet for further details.

Note: The word clickTAG is case-sensitive. Do not include hard-coded url's or references to thirdparty sources from within your Flash creatives.

Standard Single-Click Flash

Place the following code on a button instance in your movie

```
on(release){
  getURL(_level0.clickTAG, "_blank");}
```

